

**FOR IMMEDIATE RELEASE**  
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**Washington Women in Public Relations (WWPR)**  
[info@wwpr.org](mailto:info@wwpr.org)

**WWPR ANNOUNCES THE CHILDREN'S LAW CENTER  
AS NEW PRO BONO CLIENT**

WASHINGTON, D.C.— Washington Women in Public Relations (WWPR) revealed its new pro bono client for 2009-2011, the Children's Law Center, at WWPR's Annual Meeting and Board Induction luncheon today.

Founded in 1996, the Children's Law Center helps at-risk children in the District of Columbia find safe, permanent homes and the education, health and social services they need to flourish by providing a comprehensive range of legal services to children and their families.

The Children's Law Center is the *largest* civil legal services provider in the District and the only organization that provides comprehensive free legal representation specifically for children. Every year, the Children's Law Center provides direct representation to more than 1,000 children who have been abused and neglected, have special education or health care needs.

"WWPR's goal is to assist an organization that works specifically with women's issues and could benefit from professional communications services," says Lauren Lawson, President for WWPR. "By providing branding, marketing and public relations expertise, we are able to elevate the visibility of the organization in order to help Children's Law Center make an even bigger difference for DC's children."

WWPR conducted an extensive application process beginning last September and reported a highly competitive pool, including more than 30 applicants, seeking pro bono communications counsel and services for the next three years. WWPR's Board of Directors and pro bono committee reviewed and scored the applications based on a number of criteria and ultimately narrowed the applicants to a few final interviews.

"The Children's Law Center is honored to be chosen as the Washington Women in Public Relations 2009-2011 pro bono client," says Judith Sandalow, Executive Director of CLC. "As lawyers and child advocates, we spend so much time working on behalf of the children we represent, we don't get the chance to let the community know about the challenges facing DC's children."

***About Washington Women in Public Relations***

For over 25 years, WWPR has provided its members with networking and professional development opportunities. Through its pro bono committee, WWPR is committed to providing pro bono media relations and communications counsel to a local nonprofit benefiting women or children for a two year period. WWPR has served a number of pro bono clients including The DC Rape Crisis Center, Safe Shores – The DC Children's Advocacy Center, and Doorways for Women and Families. For more information visit [www.wwpr.org](http://www.wwpr.org).

***About the Children's Law Center***

The Children's Law Center (CLC) envisions a future for the District of Columbia in which every child has a safe home, a meaningful education and a healthy mind and body. CLC works toward this vision by providing legal services to at-risk children and their families and using the knowledge we gain from representing our individual clients to advocate for changes in the law and its implementation. For more information visit [www.childrenslawcenter.org](http://www.childrenslawcenter.org)