



## Helping Children Soar Virtual Benefit 2020 Sponsorship Opportunities

Children’s Law Center fights so every child in DC can grow up with a loving family, good health and a quality education. Each fall, our Benefit brings together hundreds of leaders to support and celebrate this life-changing work. By [sponsoring](#) our virtual Benefit, you or your company enables us to reach more than 5,000 children and families this year.

Below we have listed some of the ways that we will say thank you for partnering with us. If you have questions about the virtual Benefit, please contact Erica McCollum at [emccollum@childrenslawcenter.org](mailto:emccollum@childrenslawcenter.org) or 202-467-4900 x524.

Partner Benefits	Friend**	Mentor	Advocate	Benefactor	Guardian	Pioneer	Champion***	Visionary***
	\$1,500+	\$3,000+	\$5,000+	\$10,000+	\$15,000+	\$25,000+	\$50,000+	\$75,000+
Recognized on Benefit invitation (deadline passed)*	•	•	•	•	•	•	•	Spotlight
Recognized in Benefit “program” (deadline late August)*	•	•	Tier 4 Visibility	Tier 4 Visibility	Tier 3 Visibility	Tier 2 Visibility	Tier 1 Visibility	Customizable
Listing on Children’s Law Center website	•	•	•	•	•	With logo	With logo & hyperlink	With logo & hyperlink
Recognized on event “signage”*	•	•	•	With logo	With logo	With logo	Premium placement with logo	Premium placement with logo
Special invitation to remote series featuring CLC speakers				•	•	•	•	•
Opportunity for multi-branded swag					•	•	•	Co-branded
Invitation to exclusive/VIP experience						•	•	•
Recognition during each day of our virtual Benefit						•	•	•
Special recognition from presenter during virtual Benefit						•	•	•
Spotlight in our invitation*							•	•
Opportunity to speak at virtual Benefit								•
Possibility for executive interview with media								•

\*Indicates component that may take on alternate form (e.g., virtual, electronic message board, etc.).

\*\*Friend Level sponsorship available to individuals only.

\*\*\*For **Champion** and **Visionary** level sponsorship, tailored partnership packages are available upon request.